

empowering business for today and tomorrow





**n o t e l e c t r o n i c b u s i n e s s
b u t e x c e l l e n c e i n b u s i n e s s**

putting the 'e' back into business

effectiveness

efficiency

excellence

As a successful business you implemented effective and efficient processes, you drive down your hidden costs and you exceed your customers' expectations.

You are the experts at running your business, you know the proven business fundamentals, the best practices, the strategies that work and you understand your customers.

The implementation of electronic business (e-business) has not changed this. It has merely increased the number of channels you needed to support and your customers' now expect more at no extra cost.

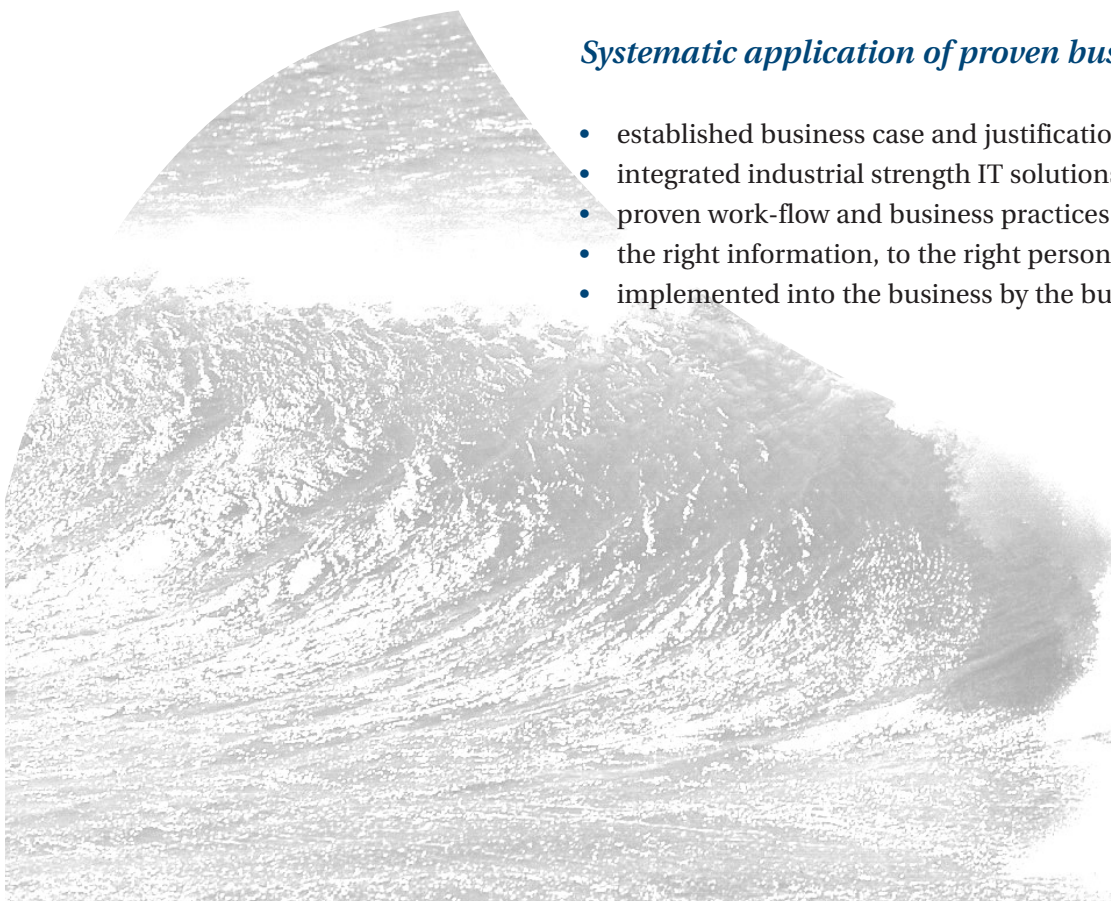
So how does IMS help?

By systematically applying proven business principles to the Internet and through strategic relationships with our clients, IMS helps its clients to:

- drive down hidden costs;
- maintain competitiveness;
- further optimise business;
- reduce duplication of effort;
- realign Web sites to proven business practices;
- extend proven business practices to the Internet;
- restore "world's best practice" undone by the Dot Com methods.

Systematic application of proven business principles:

- established business case and justification;
- integrated industrial strength IT solutions, not band-aid solutions;
- proven work-flow and business practices in Web sites;
- the right information, to the right person at the right time, in the right way;
- implemented into the business by the business for the business.





**maximum return
from your human
resource assets**

*optimised business
processes defined by you,
for you and used by you*

*your knowledge trapped
at source by your people*

*your accumulated
corporate wisdom
available for use in your
business*

The IT solution is the tool for lowering hidden costs, it is the operator that delivers them.

Whether it is billing systems, customer management software or Internet applications; Returns on Investment for IT solutions are maximised when the solutions are adopted by and integrated into the business.

This occurs fastest when immediate, medium and long-term benefits are seen in every day business activities.

Through having the business take ownership and champion their tools, further gains in productivity are realised. The next optimisation is welcomed, rather than feared.

Our phased implementation approach ensures acceptance of the technology and your people become the champions of the cause.

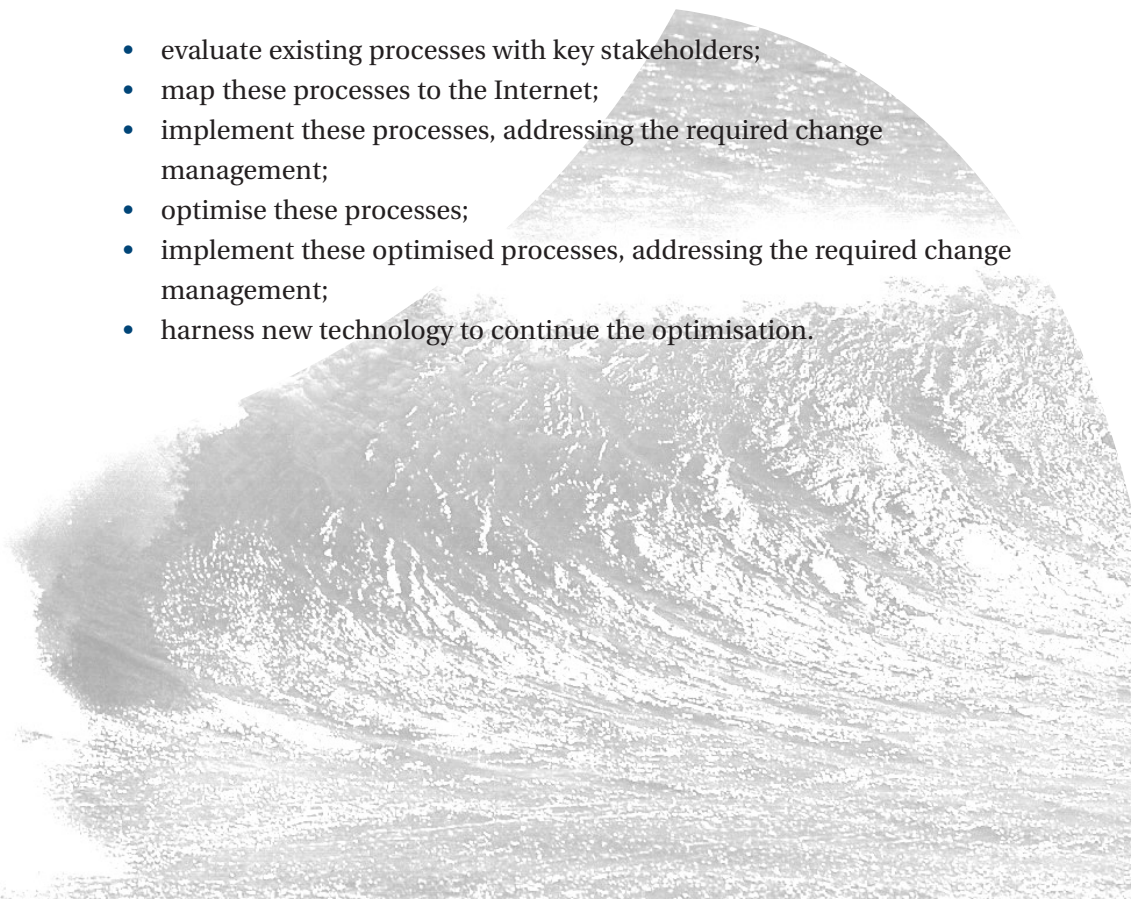
You and your people reap the returns and benefits.

By working with you across the organisation, we help you and your people through the business optimisation and implementation.

Unlike some professional service organisations, IMS maximises your Return on Investment through the use of your human resources.

***Ensure adoption of technology and business outcomes
through a phased implementation process:***

- evaluate existing processes with key stakeholders;
- map these processes to the Internet;
- implement these processes, addressing the required change management;
- optimise these processes;
- implement these optimised processes, addressing the required change management;
- harness new technology to continue the optimisation.



adding value throughout
the business chain



solutions for your
business

end-to-end solutions

specific projects

body shopped resources

application hosting

IMS provides a comprehensive, flexible and responsive range of services. Our range of services use the world's best practice and proven methodologies.

Extra skilled resources provide added flexibility and can be rapidly deployed to and managed directly by you.

Application hosting is ideal for enterprises that want to grow their business using high-end applications but don't want the capital outlay.

Working with IMS means entering a partnership - a strategic relationship.

Application of proven business processes ensures that together we do it once and do it properly.

Our resources work for you, driving your profits up and your hidden costs down; they minimise your risks and help maximise your Return on Investment.

At IMS we strive to add value throughout the business. We value our relationships with our clients. Payment is either delayed until our clients' expectations are met or use performance based payment.

Wave: a transmission of energy through a medium.

- ¥ Rapid changes in technology are the energy moving through the proven business process medium;
- ¥ The power of the wave symbolises the energy, drive and determination of IMS to help its clients;
- ¥ IMS provides its clients with the tools they need to harness the technology wave, so that they can take their business where they want to be;
- ¥ IMS is looking for the next wave (advancement) in technology, so that it can help its clients maintain their competitive edge.



Asia - Pacific Headquarters
Level 9 66 Hunter Street
Sydney NSW 2000 Australia.
Tel: + 61 (0)2 9023 3670
Fax: + 61 (0)2 9023 3669
Email: sales@imscorp.com.au
Web: www.imscorp.com.au